

# 2021 SPONSORSHIP Opportunities

TEXAS AFFILIATION OF AFFORDABLE HOUSING PROVIDERS



Gain valuable exposure for your business by sponsoring TAAHP events and educational programs where some of the most influential members of the affordable housing industry attend to learn and network.

## EDUCATIONAL PROGRAMS

### 2021 Legislative Rally Days

#### \$1,000 Contributor Sponsor

- + Logo on all Rally Day Email Promotions
- + Logo on Event Page (with link to website) at TAAHP.org
- + Logo on event registration confirmations (with link to website)
- + Exclusive Sponsor Slide attached to PowerPoint presentation (includes company logo, description and contact information)

### Monthly Education Webinars

#### 2021 Schedule

February	Property Management
March	ROFR
April	Diversity Training
May	Income Averaging
June	Cost Certification
August	Creative Financing
September	Impacts of Census Data
October	HCCP Certification
November	TBA

#### \$750 Contributor Sponsor (per webinar)

- + Logo on all Email Promotions
- + Logo on Event Page (with link to website) at TAAHP.org
- + Logo on event registration confirmations
- + Exclusive Sponsor Slide attached to PowerPoint presentation (includes company logo, description and contact information)

#### \$6,000 Contributor Sponsor (all 9 webinars)

#### \$3,500 Contributor Sponsor (5 webinars)

## NETWORKING & FUNDRAISING EVENTS

### Annual Holiday Party (December 2021)

#### \$6,000 Premier (Exclusive)

- + Opportunity to give toast at event
- + Logo on all promotional collateral & email invitations
- + Logo watermarked on professional event photos shared on TAAHP website and social media.
- + Prominent Logo placement on signage at event
- + Prominent logo placement on TAAHP website event page with link back to website

#### \$2,500 (3 available)

- + Logo on all promotional collateral & email invitations
- + Prominent Logo placement on signage at event
- + Prominent logo placement on TAAHP website event page with link back to website

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### Mike Lankford Memorial Topgolf Scholarship & Networking Fundraiser (July 2021)

#### \$5,000 Presenting Sponsor (Exclusive)

- + 12 players or guest passes
- + Prominent display of company logo on promotional materials and at event
- + Recognition on TAAHP and Texas Housing Conference websites

#### \$2,000 Awards Sponsor (Exclusive)

- + Includes 6 players or guest passes
- + Opportunity to present awards at event
- + Display of company logo on promotional materials and at event
- + Recognition on TAAHP and Texas Housing Conference websites

#### \$1,750 Lunch Sponsor

- + Includes 4 players or guest passes
- + Display of company logo on promotional materials and at event
- + Recognition on TAAHP and Texas Housing Conference websites

MORE ON NEXT PAGE >>

## NETWORKING & FUNDRAISING EVENTS

### Mike Lankford Memorial Topgolf Networking Scholarship Fundraiser Cont. (July 2021)

#### \$1,500 Beverage Sponsor

- + Includes 4 players or guest passes
- + Display of company logo on promotional materials and at event
- + Recognition on TAAHP and Texas Housing Conference websites

#### \$1,250 Goodie Bag Sponsor

- + Includes 3 players or guest passes
- + Display of company logo on promotional materials and at event
- + Recognition on TAAHP and Texas Housing Conference websites

#### \$1,200 Special Game Sponsor

- + Includes 2 players or guest passes
- + Display of company logo on promotional materials and at event
- + Recognition on TAAHP and Texas Housing Conference websites

#### \$700 Bus Sponsor

- + Includes 2 players or guest passes
- + Display of company logo on promotional materials and at event
- + Recognition on TAAHP and Texas Housing Conference websites

#### \$500 Golf Bag Sponsor

- + Includes 1 player or guest pass
- + Display of company logo on promotional materials and at event
- + Recognition on TAAHP and Texas Housing Conference websites

#### \$200 Silent Auction Sponsor

- + Logo or name at auction item
- + Display of company logo on promotional materials and at event
- + Recognition on TAAHP and Texas Housing Conference websites.

## Affordable Housing Market Outlook (December 2021)

#### \$5,000 Presenting (Exclusive)

- + Opportunity to give 3-minute “elevator speech” at beginning of program
- + Opportunity to provide handouts/promotional collateral at event (provided by sponsor)
- + Opportunity for 6 company representatives to attend full program with VIP seating
- + Prominent Placement of Logo on all promotional materials & emails
- + Prominent Placement of Logo on signage at event
- + Prominent logo placement on event page at Taahp.org with link back to website
- + Logo in footer on each Powerpoint slides
- + Logo & company description on sponsor slide at end of Powerpoint presentation
- + Logo with live link to website on registration confirmation page sent to registrants

#### \$2,500 Premier Sponsor (4 Available)

- + Opportunity to provide handouts/promotional collateral at event (provided by sponsor)
- + Opportunity for 4 company representatives to attend full program
- + Logo in footer on each Powerpoint slides
- + Logo on all promotional materials & emails
- + Logo on signage at event
- + Logo placement on event page at Taahp.org with link back to website
- + Logo & company description on sponsor slide at end of Powerpoint presentation
- + Logo with live link to website on registration confirmation page sent to registrants

#### \$1,000 Host Sponsor (5 Available)

- + Opportunity for 2 company representatives to attend full program
- + Logo on all promotional materials & emails
- + Logo on signage at event
- + Logo placement on event page at Taahp.org with link back to website
- + Logo on sponsor slide at end of Powerpoint presentation
- + Logo with live link to website on registration confirmation page sent to registrants

#### \$500 Host Sponsor (7 Available)

- + Opportunity for 1 company representative to attend
- + Company Name on all promotional materials & emails
- + Logo on signage at event
- + Logo on sponsor slide at end of Powerpoint presentation
- + Logo placement on event page at Taahp.org with link back to website

# GAIN EXPOSURE

Grow Your Business

Questions? Call (512) 476-9901 or email [info@taahp.org](mailto:info@taahp.org)